

Marketing Intern

About the job

About Us

Greenworlder is a new responsible social media creating a global community to drive for a sustainable future. We are building the company from Luxembourg, growing globally through the core of Europe.

The problems we want to solve

1. Social media and online advertising landscape must be reimaged
2. Climate change needs to be acted on faster
3. Content overflow, fake news, facts, advertising distort knowledge

The solution we offer

A responsible social media platform with core focus on integrity, sustainability and knowledge divided into three major parts:

1. Social media platform: A range of fun social media features, offering a safe social space for users.
2. Engagement tools & marketplace: Advertising, loyalty tools and marketplace based on engagement and mutual trust.
3. News & Facts: High-quality real content from trusted sources of news, facts, and research

We want to be the European-based alternative for mainstream social medias, built to be a trusted space fully compliant with GDPR.

The first version of the platform was launched at KlimaExpo 2021 in Luxembourg and the main launch is planned for end of Q3 in 2022, starting in Luxembourg and quickly growing to new markets.

About Your Role

In preparation of the launch of the platform, we are looking for a **Marketing Intern** to work in collaboration with the Marketing Manager and other team members in various marketing tasks.

The tasks will include (but are not limited to)

- Support in management and operations of various social media channels
- Content production (including research of relevant articles, content and tags, as well as writing and publishing posts) for various social media channels and web
- Support in community management and engagement activities
- Support in offline and online events

Requirements

We are looking for a candidate who

- Is collaborative and has strong social skills
- Has good analytical and strategic skills
- Has genuine interest towards sustainability
- Has excellent written and spoken language skills in English and German or French, all other languages are an advantage
- Has prior experience in content production and managing social media and strong interest towards content creation and social media
- Experience managing websites and other channels is as an advantage
- Experience in video and photo production is as an advantage

Benefits & Location

Start date would be ideally in August – beginning of September 2022 – to be discussed.

The work location is at the House of Startups in Luxembourg City.

Due to the nature of the work, you are required to be present in person.

A successful candidate may be considered for further career opportunities within the company after the internship period is finished.

Greenworlder promotes equal opportunities for all and strongly encourages all qualified candidates to apply. We believe that there is strength in diversity and for us there are no “glass ceilings”. All that matters are your qualifications, commitment and results!